

# Postgres Everywhere

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This presentation explains the new reality of Postgres being everywhere.

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# Outline

1. Geographic
2. Industries
3. Use cases
4. Physical location
5. Vendor support
6. Deployment options

# 1. Geography

- North America
- South America
- Europe
- Asia
- Middle East, Africa

## 2. Industries

- IT, telco
- Retail
- Government
- Banking, finance, insurance
- Scientific

## 3. Use Cases

- Transactional (OLTP)
- Analysis (OLAP)
- Customer engagement (NOSQL)

## 4. Physical Location

- IT center
- Consumer items
- Appliances
- Ships
- Mountains
- Space

## 5. Vendor Support

- Fortune Global 2000
- Postgres-specific vendors
- Local consultants

## 6. Deployment Options

- Bare metal
- Private cloud
- Public cloud
- Managed service

Postgres is becoming an industry-standard database because it performs so many functions and is available in so many places.





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